

## **Cell Phone Fraud**

### **TRAILER**

*With 19.3 million subscribers, Kenya has established its reputation as one of the fastest growing mobile phone sectors across the world, with technology such as the globally acclaimed mobile money transfers making immense impact, but in the past two years alone, mobile phone related fraud has escalated to unprecedented levels. But, how have local phone companies been dealing with the situation?*

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### **SCRIPT**

### **COMMENTARY**

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But, how have local phone companies been dealing with the situation?

**ITV, Mickael Gossein, CEO, Telkom Kenya**

### **COMMENTARY**

Industry regulator, Communications Commission of Kenya, CCK has this week announced the government's directive of mandatory sim card registration, a move that saw stakeholders in the industry involved:

**ITV, Charles Njoroge, Director General CCK**

**ITV, Mickael Gossein, CEO, Telkom Kenya**

#### **COMMENTARY**

What are the expectations of the mobile phone players?

**ITV, Rene Meza, MD Zain Kenya**

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#### **COMMENTARY**

Mandatory sim card registration has been successful in other markets such as South Africa and Ethiopia.

**ITV, Charles Njoroge, Director General CCK**

#### **COMMENTARY**

Reports say that in these countries where Sim card registration was made mandatory, growth levels stalled, is this concern for Kenya's players?

**ITV, Rene Meza, MD Zain Kenya**

#### **COMMENTARY**

With mobile phone revenue touching 84.2 billion shillings in 2009, the sector is now one of the biggest revenue generators for the country, and this calls for a need to protect users and build confidence in the economy. So, what are the immediate expectations?

**ITV, Charles Njoroge, Director General CCK**

## **COMMENTARY**

Kenyans view the mandatory sim card registration as a step in the right direction, after several months on mobile phone related fraud, it is their hope that as the deadline of registration comes close, that cases such as kidnapping will come to an end.