

## **Spark Africa Episode1 – Waste Recycling**

### **TRAILER**

*Everywhere you go, one would see the streets littered with empty water bags and bottles. This is why the plastic bag is often referred to as ‘the flower of Africa.’ Recently however, several initiatives that are making use of the waste to produce new products have come to light in Ghana.*

RUNTIME: 03:10

COUNTRY: GHANA

FILMING LOCATION: ELMINA

LANGUAGE: ENGLISH

SOURCE: A24 MEDIA

### **SCRIPT**

### **COMMENTARY**

Everywhere you go, one would see the streets littered with empty water bags and bottles. This is why the plastic bag is often referred to as ‘the flower of Africa.’ Recently however, several initiatives that are making use of the waste to produce new products have come to light in Ghana.

Now we go to Elmina, a coastal town two hours drive from Accra.

This is the Company, Cyclus. They collect, and process waste. It seem that waste can be profitable. How does that work? A construction company in Ghana, and a waste company in the Netherlands take on this project.

**ITV, NANA PAAPA VAN DYCK, Director, Vanhold Construction Ltd (English)**

*“And in the process we realized that there were too many plastics in our environment, we can do something about it.”*

**ITV, WIM HARDEMAN, Project Manager, Cyclus Elmina (English)**

*“We collect waste from households, from hotels, restaurants... which comes from the industry.”*

#### **COMMENTARY**

The sorting, assembling and transportation of plastic waste is a business on its own. More than five hundred people are involved in this.

**ITV, WIM HARDEMAN, Project Manager, Cyclus Elmina (English)**

*“The people that pick the plastics are being paid for the work they do...tennis balls, et cetera.”*

#### **COMMENTARY**

There are many clients. It can be the local metal industry, or an international fibre company.

**ITV, WIM HARDEMAN, Project Manager, Cyclus Elmina (English)**

*“And if you look at the whole chain, from picking to recycling, everything can be a very sound business.”*

#### **COMMENTARY**

And there's more positive news. Not unimportant.

**ITV, NANA PAAPA VAN DYCK, Director, Vanhold Construction Ltd (English)**

*“The environment is cleaner, all those plastics you see here, would have been in the soil garner.”*

## **COMMENTARY**

Another option is leave the bottles complete, and make something from them; a business are invented by an artist

### **ITV, JOHANNES ARTHUR, Plastic Artist (English)**

*“If you realize, it was a need for furniture in my room... the ultimate would be a full house built with bottles.”*

## **COMMENTARY**

So now you have seen how companies in Ghana and the people of Ghana have found a way of making money out of plastic wastes. The environment is getting cleaner, and the people who collect the waste are getting an income. Above all, this chair is very comfortable.

**END**